

Pranav Sharma

Hi! I am Pranav, 🌟 a passionate, data-driven designer who strives to create a positive impact in people's lives.

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Professional Experience

User Experience Designer @ H&R Block (Apr 2022–Present)

Full-time (Remote), Vancouver, Canada

- Provided end-to-end design solutions for various high level projects with multiple rounds of iterations.
- Liaised and collaborated with stakeholders from cross-functional teams such as Product Management and Development to craft robust solutions.
- Conducted NPS survey analysis, moderated and unmoderated user-testing and created executive summaries and artifacts to drive the product roadmap
- Contributed to the component library by designing various components used across the product suite.
- Conducted accessibility audits and provided recommendations to enhance accessibility.
- Pushed the design maturity in the organization forward by advocating for best design practices. .

User Experience Designer @ Intuit (Jan 2021–Apr 2021)

Internship (Remote), Vancouver, Canada

- Conducted user experience research for “Quickbooks”.
Techniques used: user interviews, data analysis (e.g. heat maps/ eye tracking), unmoderated testing.
- Improved the Record of Employment creation experience with qualitative usability metrics showing excellent results from the users.
- Designed an in-product sales landing page to show salient benefits of Payments product.

Things That I Enjoy

- Binge-worthy comedy shows
- Longboarding
- Listening to and playing music
- Urban design and planning
- Travelling
- Video games (Rocket League/ FIFA)
- YouTube Science & History documentaries

Technical Skills

Research and Analytics

Amplitude
D3.js
Google Analytics
Tableau
Wix Analytics
Heap

Extras

Audacity
Airtable
Google/ Microsoft Suite
Jira
Mural
Wix

Design Tools

Adobe Creative Cloud
Autodesk Maya
Figma
Invision
Protopie
Sketch
SolidWorks
UXpin

Basic Programming

HTML/CSS/PHP/SQL
Java
Processing

Achievements and Volunteering

Mentor @ Eunoia Hackathon (Apr 2023)

Simon Fraser University

- Assisted a team of student navigate the hackathon with check-ins and critique sessions.
- Guided the team through different phases of design such as discovery and converging.

Company Assistant @ Touch Point Design Conference (Feb 2019 & 2020)

Simon Fraser University

- Ushered and assisted company representatives from organizations such as SAP and Telus Digital.
- Ensured that the events and interviews were running smoothly.

Finalist @ Amazon + Adobe Design Jam (Sep 2020)

Adobe College Design Jam

- Our project was in the **top 10 out of 655** teams that participated.
- Created an experience to teach students about prospective career paths in design.